

SAFETY DRIVING CENTER

Система центров по подготовке
и переподготовке водителей

ЦЕНТР БЕЗОПАСНОГО ВОЖДЕНИЯ

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*The information letter from a project team
«Центр Безопасного Вождения» / Safety Driving Center*

IFORMATION LETTER

Dear gentlemen!

By January 2019 was prepared investment project «Safety Driving Center», in the framework of the decree of the President of the Russian Federation from may 7, 2018 No. 204 "On the national goals and strategic objectives development of the Russian Federation for the period up to 2024", at the moment, is entirely consistent legislative framework with planned implementation in the education system through the development and approval of training programmes on European techniques on specialized equipment centers project. Implementation in the education system is planned in stages as the construction of regional centers.

To launch the project at the moment the main investor is needed. With this letter, the group of the project «Safety Driving Center» expresses its readiness to cooperate at all levels, and make an open offer to investors on individual terms.

**SAFETY
DRIVING
CENTER**
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SDC

Site: www.DriveCenter.pro
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Поэтапный проект по созданию всероссийского бизнеса в сфере
обеспечения безопасности дорожного движения.



SDC

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«Safety Driving Center» is an investment project to create a business in the field of road safety. The essence of the project is the construction and operation of unique «Safety Driving Center» of the European level, the main social and social result of the implementation of which, in addition to profit, is a significant improvement in the quality of training and retraining of drivers of all categories.

The center is a complex of facilities with special equipment for artificial modeling of emergency traffic conditions (skid, rain, ice, steep slope, etc.), where all interested drivers under the guidance of experienced instructors will be able to get and work out the skills of safe driving in difficult road conditions.

At the moment, the project is ready for implementation. The possibilities of the project after the launch assume both Autonomous functioning on self-sufficiency and profit-making.

Basic data of the project:

- **The FIRST CENTER in ST. PETERSBURG**
- **There are 22 CENTERS in RUSSIA in the PROJECT**
- **The area of the COMPLEX IS from 6 to 15 Hectare:**
- **COMMERCIAL AND EXPO AREAS.**
- **PROFIT - MORE THAN 80%**
- **ANNUAL TURNOVER – 10 BILLION RUB.**
- **RETURN ON INVESTMENT - 4 YEARS**
- **TAX BENEFITS - 8 YEARS**

The similar centers of driving instruction work in many European countries (Germany, Austria, France, England, Spain, Switzerland, Poland) and other countries (the USA, Egypt, Korea, the UAE) long ago. In 2015 opened the first center of training in safe driving in the CIS in Azerbaijan (Baku).

Project implementation is first of all construction of the main «SDC» in St. Petersburg (we have preliminary arrangements selling the land plots of the different area and a configuration corresponding to the different level of additional equipment of the centers). Further the main center will be the center of training of employees for work on other «SDC» in Russia.

The amount of investments into the main center is estimated at 390 million rubles (on condition of acquisition of the land area in property, e). Term of return of investments of 5 years. A share for investors of 70%.

For receiving more complete project information, visit our site: www.DriveCenter.pro

Ask any, the questions interesting you about phones specified at the end of the letter or write to us on mail: info@DriveCenter.pro

Marketing researches show that construction of the centers in the cities of the Russian Federation with the population over 1 million people will be successful. Planning and construction cost of each center will depend on arrangement of the land plot, its configuration and specifics of the region.

The general need for the «Safety Driving Center» (proceeding from population size and world practice):

Moscow 4-5 centers (in areas of the loaded highways),

St. Petersburg – 2-3 centers (on KAD perimeter),

Million-plus cities and significant cities: (for example: Tyumen, Yakutsk, Khabarovsk, Vladivostok) on the 1st center.

Total: across Russia 19 - 22 centers (the total costs of construction: 6.5-8 billion rubles)

The total turnover of all centers is estimated at 10 billion rubles a year, profitability more than 80%.

In Russia, today, there is only one state center of additional training of the drivers incorporating a part of the specialized equipment. This center is in Staraya Kupavna also belongs to AMK-FSO. Its priority of a training of staff of the FSO and only in addition training of other drivers.

The project of «Safety Driving Center» was submitted to the National Union "Guild of Driving schools" of Russia on an action devoted "To strategy implementation of traffic safety in the Russian Federation for 2018 - 2024" where received positive assessment from participants and experts.

Following the results of discussion it was offered to recommend to driving schools, members of "Guild of Driving schools" of Russia, to include the methods and methods of training presented in the project of the Center of Safe Driving in the program of additional training of drivers..

If you were interested in our offer, please, contact us any by method, convenient for you. We will be glad to answer all your questions.

With respect!
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THE CENTERS OF TRAINING OF DRIVERS IN EUROPE

- There are no analogs in Russia -

1. The center of training of drivers in Berlin, ADAC Berlin-Brandenburg - one of the largest and most modern centers of safety of driving in Europe, with 10 variable modules of traffic safety and of 25 hectares.

<https://youtu.be/1LxE6kIbSV0>

2. Response of the participant:

<https://www.youtube.com/watch?v=SUh5pi3foiE>

3. The centers of training of drivers in Berlin, ADAC Berlin-Brandenburg:

<https://youtu.be/-9eP5TyAjHY>

<https://youtu.be/OtqBqluL8p4>

<https://youtu.be/1LxE6kIbSV0>

<https://youtu.be/eEmw-zyZjOU>

4. The centers of training of drivers in Austria, Tisdorf

<https://youtu.be/UgxnxkxVBZcA>

<https://youtu.be/BpOkKIAV5vs>

5. The centers of training of drivers in Cairo

https://youtu.be/f_MhfCQSxmQ

6. Additional references on the equipment:

<https://www.youtube.com/watch?v=zODpdE2sWuA>

https://www.youtube.com/watch?v=oy_RqeND0Lo

7. Retraining of drivers in Russia:

AMK-FSO (. Staraya Kupava) <http://amk-fso.ru> . Its priority of a training of staff of the FSO and only in addition training of other drivers.

Autorates: <https://youtu.be/TCSHj0jXMN8>

Price: <http://www.amk-fso.ru/Inc.files/cost.html>

Loading today: <http://www.amk-fso.ru/Inc.files/schedule.html>